

**BUSINESS
FINLAND**

AI Business Program & AI Hubs

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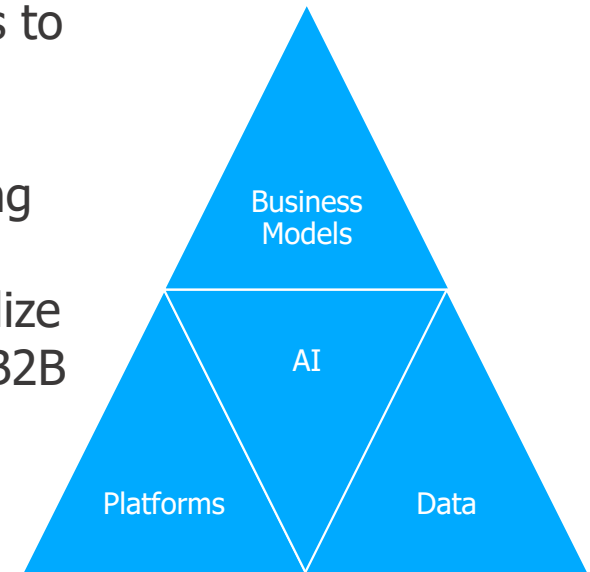
AI Business program

Business Finland



AI AND PLATFORM ECONOMY FOR FINLAND'S COMPETITIVE EDGE

AI Business program aims to increase Finland's international B2B digital service business by making Finland the best place to research, develop and utilize artificial intelligence and B2B platform economy.



AI HUBS – Local AI support for companies

- Business Finland AI Business program has encouraged universities or other innovation players to apply EU funding and to co-operate to support local companies to apply AI.
- Current or planned AI Hubs:
 - Varsinais-Suomi (Michael Lindholm, Turku Science Park)
 - Pirkanmaa & Satakunta and Pohjois-Karjala & Pohjois-Savo
 - Prof. Heikki Huttunen, Tampere University of Technology and prof. Pekka Toivanen, University of Eastern Finland
 - Focus in intelligent machines & manufacturing and machine-human collaboration
 - Keski-Suomi & Pohjois-Karjala & Pohjois-Savo
 - Prof. Pekka Toivanen, University of Eastern Finland, Savonia University of Applied Sciences, prof. Pekka Neittaanmäki, University of Jyväskylä
 - Focus in Digital Social and HealthCare Data



WHY TO JOIN – BENEFITS FOR COMPANIES

1

Networking and
partners

2

Funding

3

Knowledge

4

Market access
support



FUNDING, NETWORKS AND EXPORT SERVICES FOR FINNISH COMPANIES

Targeted at startups, SMEs, Midcaps and large companies registered in Finland. As well as research institutes and universities.

The program with a total budget of EUR 200 million runs from 2018 to 2022.

In addition EUR 60 million of capital loans reserved for building and development of digital industrial platforms

A company can apply funding for its own development project or a joint project with other companies and research institutes

FUNDING FOR COMPANIES

- R&D grant (50%/40%) for research
- R&D loan (70%/50 %) for productization
- Tempo (grant 70%) for start-ups to test their product/service idea on international market

- For your own project or to be a part of research consortium

- Don't forget BF Innovation voucher to purchase new knowledge and skills!
Check first if you are eligible.

AI RESEARCH IN AI BUSINESS

Examples of relevant research topics for the AI Business program:

1

To eliminate the shortcomings and the problems of current AI technologies

2

To optimize operations between man and machine

3

To create capabilities to understand and use domestic languages in user interface.

4

To study new industrial platform economy business and leadership models.

CONTACT US

We're here to help you!

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**KIITOS
THANK YOU**