(Geo)Politics of the Visual Seminar

**Date:** Tuesday, 6 November 2018  
**Time:** 10:00–15:15/16:00 hrs  
**Place:** University of Tampere Main Building, Lecture Room Ls C8

What makes everyday items such as action movies, city promotion videos, postage stamps, and maps political and how do they relate to geopolitics? How to interpret visual materials? The seminar builds on these questions and promotes critical visual literacy in an entertaining fashion. The four research presentations illustrate the value of visual data and method(ologie)s in social-scientific research.

**PROGRAM**

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<th>Time</th>
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| 10:00–10:05 | Welcome!  
PAULIINA RAENTO                                                      |
| 10:05–11:30 | (Geo)politics of the visual: Learning from James Bond?  
KLAUS DODDS                                                       |
| 11:30–12:15 | Persuasion in urban development videos  
MARKUS LAINE                                                    |
| 12:15–13:15 | Lunch (on your own)                                                        |
| 13:15–14:00 | The changing place of animals in Finnish society  
PAULIINA RAENTO                                                |
| 14:00–14:45 | Visualizing territory  
JOUNI HÄKLI                                                        |
| 14:45–15:15 | Coffee & discussion                                                        |
| 15:15–16:00 | Prep-up for the participants of HALYAS14 (5 credits)                     |

The seminar is free of charge and open to the public. It is part of the POLEIS Research Colloquium at UTA Regional Studies & Environmental Policy Program and can be attended for Master’s-level credit (HALYAS14). For more information about the 5-credit class assignment see Moodle or contact pauliina.raento@uta.fi.

Please SIGN UP for coffee by Friday, 2 November to pekka.t.jokinen@uta.fi

The seminar is funded by the University of Tampere Faculty of Management.

PLEASE SEE REVERSE
SPEAKERS

Klaus Dodds is Professor of Geopolitics at the Royal Holloway University of London and soon Editor in Chief of the journal Territory, Politics and Governance. He works on geopolitics and security, media and popular culture (especially on film theory), and the international governance of the Antarctic and the Arctic. He is among the world’s leading Bondologists, and among his many books is The World Is Not Enough: The Geographies, Genders, and Geopolitics of James Bond (with Lisa Funnell, Palgrave Macmillan 2016). His latest book is Ice: Nature and Culture (University of Chicago Press / Reaktion 2018).

Jouni Häkli is Vice Director of the New Social Research Program, leader of the Political Agency Research Group (SPARG) of the Academy of Finland Centre of Excellence in Research (RELATE) at the University of Tampere, and on leave from his duties as Professor of Regional Studies. His research lies at the intersection of political geography and global and transnational sociology, with foci on political subjectivity, political agency, forced migration, transnationalization, and people in vulnerable positions. He is also interested in discourses and practices of territoriability, borders and national identities, and urban planning and civic participation.

Markus Laine is Research Scholar at the University of Tampere and pioneer in urban infill action research. Dr. Laine has over 15 years of experience in the fields of environmental policy, urban development, planning, and civic participation. His work on housing companies, construction companies, and Finnish cities is acknowledged nationally. He has recently published in Housing, Theory, & Society, Urban Planning, Journal of Environmental Policy and Planning, International Planning Studies, and International Journal of Innovation and Regional Development.

Pauliina Raento is Professor of Regional Studies at the University of Tampere Faculty of Management and Research Associate of two Academy of Finland Centers of Excellence in Research, both at the University of Tampere: Game Culture Studies, and Space and Political Agency Research Group (SPARG) of RELATE. Her work on identity politics and visualization has appeared in Annals of Tourism Research, Geografiska Annaler B, The Geographical Review, Geopolitics, International Gambling Studies, National Identities, and Political Geography. This talk is part of The Horse in Finland research project, funded by the Kone Foundation.

WELCOME!