



**A bottom-up approach for the design and pilot of
a joint Master Course in Cross-Media Journalism**

Open Day



**UNIVERSITY
OF TAMPERE**

Tampere, Finland

April 29, 2015

9.00 – 13.00



Tempus

With the support of the Tempus Programme of the European Union



Programme

8.45 - 9.00	<i>Arrival and registration</i>
9.00 - 10.40	<p>Welcome speech by Heikki Hellman, Dean of the School of Communication, Media and Theatre, University of Tampere, Finland</p> <p>Mediterranean cooperation and the role of the Universities Marcello Scalisi, Executive Director, UNIMED, Italy</p> <p>Mediterranean and Nordic countries Tuomo Melasuo, Professor and Karim Maiche, Doctoral student TAPRI, Tampere Peace Research Institute, School of Social Sciences and Humanities, UTA, Finland</p> <p>Social and political evolutions in Tunisia: a preliminary reflection Moncef Ben Abdeljelil, Dean of the faculty of Arts and Humanities, University of Sousse, Tunisia</p> <p>SNJT and the new context of press freedom in Tunisia Rachid Karry, President of the Sfax Section of National Syndicate of Tunisian Journalists (Arabic to English translation friendly provided by Karim Maiche)</p> <p><i>Chairperson:</i> Marcello Scalisi, Executive Director, UNIMED, Italy</p>
10.40 - 11.00	Coffee Break
11.00 - 12.20	<p>Higher education in Tunisia and the reform process Saida Rafrafi, Project Officer, Ministry of Higher Education, Scientific Research, Technologies of information and communication, Tunisia</p> <p>Public media and new needs for training and education in Tunisia Hamida El Bour, CEO Tunis Afrique Press and researcher at IPSI, University La Manouba, Tunisia</p> <p>Journalism education in UTA Ari Heinonen, Professor of Journalism, School of Communication, Media and Theatre, University of Tampere, Finland</p> <p>eMEDia project: what has been done and what is next Cristina Stefanelli, Project manager, UNIMED, Italy</p> <p><i>Chairperson:</i> Mario Perez-Montoro, University of Barcelona, Spain</p>
12.20 - 12.40	Q&A
12.40 - 13.00	<p>Conclusions & closing remarks Abdelwahed Mokni, Vice Président, University of Sfax, Tunisia</p>



Join us!

The eMEDia Open day is a public event open to academics, practitioners, students, professionals and everyone interested in journalism higher education. During the event, participants are offered the opportunity to know more about the activities and first results of the eMEDia project and to debate cross-media journalism education in an Euro-Mediterranean context. You are invited to take part to the discussion and to share your statements and evidences about journalism education! The participation to the event is free of charge. The working language of the Open Day is English.

Venue

University of Tampere
Paavo Koli lecture hall (A2100) - Pinni A Building
Kalevantie 4
33100 Tampere, Finland

About

eMEDia works to promote cross-media journalism education on an Euro-Mediterranean perspective. It aims at contributing to the modernisation of the Higher Education sector in Tunisia through a bottom-up approach for the design and pilot of a first level professional Master Course in Cross-Media Journalism.

eMEDia Consortium

UNIMED - Mediterranean Universities Union, Italy (co-ordinator)
UTA, University of Tampere, Finland
Libera Università di Lingue e Comunicazione IULM, Italy
University of Barcelona, Spain
University of Sousse, Tunisia
University of Sfax, Tunisia
IPSI, Institut de Presse et des Sciences de l'Information, University of La Manouba, Tunisia
Ministry of Higher Education, Scientific Research, Technologies of information and communication, Tunisia
Sfax Section of National Syndicate of Tunisian Journalists, Tunisia

Twitter back channel

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Website

www.eMEDiaproject.eu

