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# **A different window to common concerns: journalism education in BRICS**

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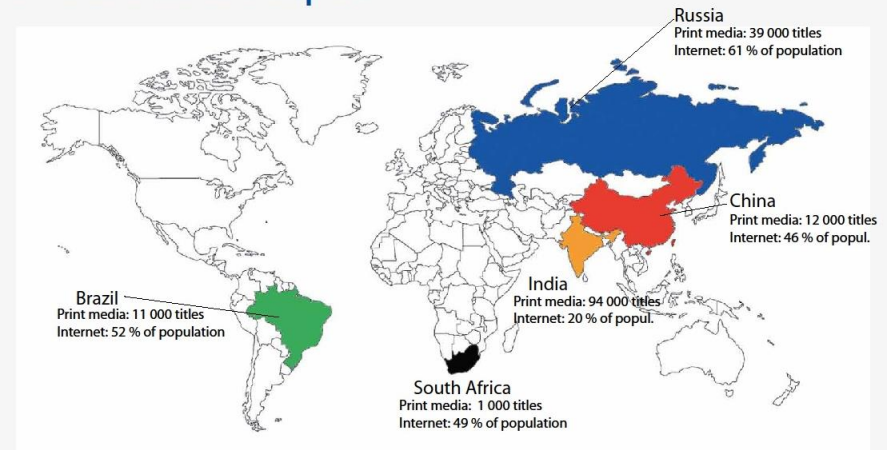
# Media Systems in Flux: The Challenge of the BRICS Countries

This project is funded by the Academy of Finland in 2012-2016. It focuses on the new coalition in global politics made up of Brazil, Russia, India, China and South Africa, challenging the Western ways of approaching media and the role of journalism in society. With leading scholars from the BRICS countries it examines the theoretical concepts of a media system, freedom and democracy and the empirical situation of contemporary media landscapes, particularly journalists.



Launching workshop held in Tampere 2012, followed by conferences in Moscow, Dublin (2013), Hyderabad (2014), Rio (2015) and Beijing (2016)

## Media landscapes



# Overall trends

1. Journalism is a *popular* field of higher education and professional training – there has been a proliferation of schools and programs.
2. Journalism education is increasingly *integrated* with other media and communication studies – the traditional concept of journalism and mass communication is challenged by multimedia and social media.
3. The field is in dynamic *flux* around curricula and underlying philosophies – the dominant Western tradition is challenged by alternative models and soul-searching.

# Summary in figures

From *Journalism and Mass Communication Educator* 3/2017, p. 261

**Table 1.** Indicative Figures of Journalism Education in the BRICS Countries.

	Programs		Students		Journalists	
	<i>n</i>	<i>n</i> /population	<i>n</i>	<i>n</i> /population	<i>n</i>	<i>n</i> /population
Brazil	230	1.09	45,000	213	45,000	213
Russia	150	1.05	20,000	140	150,000	105
India	130	0.10	30,000	22	70,000	5
China	1,300	0.94	200,000	14	250,000	18
South Africa	30	0.55	5,000	89	4,000	73

*Note.* The population figures used here are in millions.



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**Thank you!**

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