

CONFERENCE AT THE SCHOOL OF BUSINESS, ECONOMICS AND LAW
GOTHENBURG, SWEDEN
OCTOBER 27-28th 2011

The Actor-Reality Perspective

On-going research and future prospects

About the conference:

During the last decades, management models have been based on a mechanical view of human action, organisational activity and social relationships. These models deliberately avoid the fact that people have a free will and a mind of their own. This may be manifested by e.g. how employees' creativeness and initiatives are viewed as disrupting planned activities and must thus be prevented. A mechanical approach also creates a person who is motivated mainly by extrinsic motivation and intrinsic motivation is neglected. This is problematic both for organisations and individuals, since extrinsically driven people who only respond to rewards and demands made by others, cannot become active and creative problem-solvers.

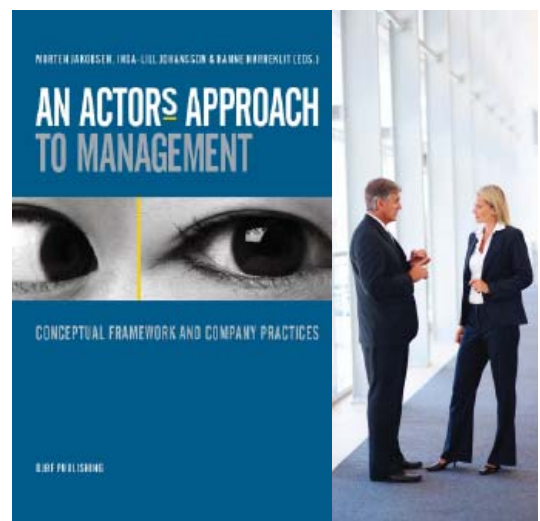
The purpose of the conference is to provide possibilities to discuss perspectives opposed to mechanical management - perspectives which can be used to develop methods and practices to handle the complexity and non-linearity of organisational processes. Common to these perspectives is the assumption that members of organisations do possess creativity and problem solving skills which can be used in a constructive way in day-to-day operations and which will make organizations more competitive if the management is capable of acknowledging these abilities.

We welcome submissions of papers of different types - short papers e.g. presentation of ideas, research projects, and full conference papers in the areas of:

- governance, management and leadership
- performance measurement
- creativity and problemsolving
- knowledge and learning
- communication
- responsibility and trust
- ethics and virtues

Key-note speakers:

Prof. Sue Llewellyn, University of Manchester, UK
Prof. Falconer Mitchell, University of Edinburg, UK
Prof. Hanne Nørreklit, University of Aarhus, Denmark
Prof. Lennart Nørreklit, University of Aalborg, Denmark
Prof. Will Seal, University of Southampton, UK



Day: October 27-28th 2011

Place: School of Business, Economics and Law,
The University of Gothenburg,
Vasagatan 1, Gothenburg, Sweden

Questions? Please contact

Inga-Lill Johansson, tel no + 46 (0) 31 786 4331

More information: www.handels.gu.se/fek

Dead-line for submissions of abstracts (500 words): September 1st 2011

Dead-line for registration: October 1st 2011

Program

Thursday 27th October, ROOM F 43

- 08.00-09.00 Registration
- 09.00-09.15 *Welcome*
- 09.15-10.00 *On generalization, **Professor Lennart Nørreklit***
- 10.00-10.30 *Coffee*
- 10.30-11.15 *Managing individuality, **Professor Hanne Nørreklit***
- 11.15-12.00 *Being and doing in organizations: agents, actors or persons?*
Professor Sue Llewellyn
- 12.00-13.15 *Lunch*
- 13.15-14.00 *The construction of reality and management control, **Professor Will Seal***
- 14.00-14.30 *Indicators as technology: Debates on the link between indicators and action*
Bino Catasús & Sofi Ersson
- 14.30-15.00 *Coffee*
- 15.00-15.30 *Formal incentive systems in organization with a Swedish management style:
Conflict or interaction?, **Mikael Cäker***
- 15.30-16.00 *What is the problem with 'traditional' budgeting control? - A literature
review of the critique of budgets, **Hildegunn Sandal & Katarina Kaarbøe***
- 16.00-16.30 *When prices for land lost its grounding and budget set-aside,*
Morten Jakobsen
- 16.30-17.00 *Methodologies for managing performance measurement, **Lino Cinquini***
- 19.00- Dinner

Friday 28th October, ROOM F 43

- 09.00-09.30 *Management control and trust - evidence from the field of Mergers & Acquisitions, **Peter Beusch***
- 09.30-10.00 *The value of trust: Accounting facts and organisational change, **Gudrun Baldvinsdottir***
- 10.00-10.30 *Coffee*
- 10.30-11.00 *Research project: Why are people avoiding the position as middle managers?, **Nikolaj Kure***
- 11.00-11.30 *Relive organizational management organization -a philosophical argument in favor of purposeful, processuel dynamics between all levels of formal organizational practice, **Anders FB Jensen***
- 11.30-12.00 *Information on IR websites - how to study its usefulness? - A research proposal, **Svetlana Sabelfeld***
- 12.00-13.00 *Lunch*
- 13.00-13.30 *The Process of Producing Annual Reports - models derived from consultants' narratives, **Kristina Jonäll & Gunnar Rimmel***
- 13.30-14.00 *Stewards in Action, **Caroline Teh***
- 14.00-14.30 *Coffee*
- 14.30-15.00 *Research project: Accountability as an ethical practice - A study of the introduction of person centered care, **Inga-Lill Johansson***
- 15.00-16.00 *Closing*