



PEKING-TAMPERE ONLINE LECTURE SERIES ON ORGANIZATION AND MANAGEMENT IN HIGHER EDUCATION

Organisers:

Department of Economics of
Education and Administration,
Graduate School of Education (GSE),
Peking University (China)

Higher Education Group (HEG),
Faculty of Management of Business,
Tampere University (Finland)

Purpose

- To promote and advance applications of organization and management theories in higher education by inviting distinguished scholars to share their expert views and interact with researchers and students in the fields.
- The lectures or lecture recordings can be used as supplementary materials in doctoral and Master's degree courses on higher education administration, higher education studies and public administration, etc.



At Peking University



The Lecture Series is part of the GSE's most distinguished school-wide lecture programme, titled "Peking University Education Forum".

The programme is a concerted effort of various departments at GSE to introduce internationally renowned scholars to graduate students to broaden their horizons and directly interact with leading researchers in their fields.

The GSE has invited scholars from various disciplines to give lectures in the programmes, such as Prof. Andy Green from UCL-IOE, Prof. Simon Marginson from Oxford University, Prof. Susanna Loeb from Brown University, and Prof. Brian Jacob from the University of Michigan.

The lecture programme has already become a symbol of excellence in China's education and public policy research.

At Tampere University



The Lecture Series is part of the activities of the [Sino-Finnish Education Research Centre \(SFERC\)](#), which is part of the six centers of the Sino-Finnish Joint Learning Innovation Institute, a research network involving more than 20 universities from both China and Finland.

SFERC also organises other webinar series, such as Sino-Finnish Education & Society, Learning Education Science in Finland, and China-Europe Innovation and Sustainable Development Cooperation.

All the activities of SFERC receive financial support from the Global Innovation Network for Teaching and Learning (GINTL).

GINTL is a network in which Finnish higher education institutions, together with partners from India, China and Africa, co-create research-based solutions to global educational challenges and collaborate in research and education.

ORGANISATION & MANAGEMENT THEORY IN HIGHER EDUCATION STUDIES



Organisation & management studies and higher education research are two dynamic domains within social sciences with a reciprocal effect on each other's development.

On the one hand, organisation theories have gained ground in higher education research.

On the other hand, several major modern organisation theories, such as resource dependency theory, the garbage can model, the loose coupling concept, and several insights of institutional theory are built upon the research on colleges and universities or educational organisations in general.

Dilemma in studies of organisation and management theories in higher education



On the one hand, organisation and management theories mainly originated from Western contexts.



On the other hand, researchers struggle to understand some intriguing but complicated phenomena in non-western contexts due to lacking proper theoretical lenses.



Both challenges can be overcome by further enhancing the western-originated theories through critically reflecting them through examining practices in non-Western contexts.



Lecture organisation



Pre-lecture reading: Provided by the lecture



Lecture: 45 minutes



Discussions (Q&A): 45 minutes



Lecture recording sharing:
<https://research.tuni.fi/sferc/>



Integration of our series lectures into relevant degree education

Upcoming lectures in 2022



Jussi Kivistö,
Financing in Higher
Education and Agency
Theory

27 Oct.

Bjørn Stensaker,
Shadow governance in
higher education -
towards new modes of
coordination and
control

17 Nov.

Elias Carayannis,
Learning to learn in
higher education
institutions contexts:
The organisational
learning perspective

1 Dec.

Yuzhuo Cai,
Institutional logics and
higher education
studies

15 Dec.