



Seminar on Data-enabled Service Business in Industrial Networks

Event Highlights

- **Tailored for business and development managers in industrial firms**
- Explore key mechanisms for developing capabilities for data-enabled service business
- Gain insights into organizing service delivery in small and medium-sized manufacturing firms
- Connect with industry professionals and researchers

Monday 30 October, 2023

14:00 – 17:00

Tampere University, Hervanta campus, Festia building, FC109

& Online access via Zoom

Agenda

14:00 Welcome, coffee and refreshments

14:15 Overview: Industrial Service Business Development – *Prof. Miia Martinsuo*

14:30 Building Capabilities for Data-Enabled Service Business – *Beheshte Momeni*

- Development Steps and Challenges on the Way
- Capability Development Mechanisms in Industrial Networks

15:30 Networking and refreshment break

15:45 Service Delivery in Small and Medium-Sized Manufacturing Firms – *Jaakko Härkölä*

- Navigating the Service Landscape of Small and Medium-Sized Firms
- Unlocking the Potential and Challenges of Offering Data-Enabled Services

16:30 Wrap-up discussion and future collaborations

17:00 Seminar ends

Register by 16 October 2023

[Registration Link](#)

For any questions, please contact Khadijeh.momeni@tuni.fi

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